



TIMMY
GLOBAL HEALTH

Director of Development & Communications

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www.timmyglobalhealth.org

<i>Title:</i>	Director of Development and Communications	
<i>Employee Status:</i>	Full-time, salaried, W2 Employee	
<i>Reports To:</i>	Executive Director	
<i>Location:</i>	Indianapolis, IN (headquarters)	
<i>Compensation:</i>	Salary Commensurate with experience; Health Insurance & 401k Options	
<i>Vacation:</i>	This position is allotted 15 days of vacation in addition to the holidays listed below.	
<i>Holidays:</i>	New Year's Day MLK Jr. Day President's Day Memorial Day	Independence Day Labor Day Thanksgiving Day and Day After Christmas Eve and Day

Timmy Global Health Overview

Timmy Global Health is an Indianapolis-based nonprofit that seeks to expand access to health care while empowering students and volunteers to tackle today's most pressing global health challenges. In collaboration with our international and US partners, we facilitate medical service trips and channel financial, medical, and human resources to community-based projects in the countries where we serve.

TGH has distinct elements that define its principles of engagement and set it apart in the field of short-term medical service work abroad: ensuring continuity of care; long-term relationships with the communities it serves; an unwavering commitment to high-quality clinical care; respect for patients, partners, and government policies in the countries where it works; and emphasis on cultural humility and learning among its volunteers. TGH is currently evolving certain aspects of its programming to ensure that its work contributes to long-term, sustainable improvements in health care and health equity. Using a model of recurring medical service trips and global health education as anchors.

At Timmy, we believe that all people have a basic human right to access quality healthcare and that everyone, regardless of age or career path, plays a role in fighting for health equity. In the words of Timmy's founder, Dr. Chuck Dietzen, "Not all of us were born to be doctors and nurses, but we were all born to be healers."

For more information on TGH visit timmyglobalhealth.org.

Timmy Global Health Development Snapshot

TGH medical service trips are partially financed by volunteers who self-sponsor their participation and contribute to clinic costs. TGH's operations and supplemental programming are primarily funded through private donations and corporate matching funds, with a limited number of small foundation grants. Student chapters also contribute to TGH funding, with their support going directly to their partner communities overseas.

TGH desires to expand its global work and seeks to increase its annual fundraising. Current development priorities are to increase major gifts and corporate partnerships, identify new donors, strengthen stewardship with existing major supporters, and utilize grants for one-time program initiatives.

The TGH Executive Director and Board of Directors have prioritized development and communications as a top area of focus, and are poised for active engagement in the organization's fundraising efforts and strategy.

Director of Development and Communications Role Overview

Timmy Global Health is seeking an experienced Director of Development and Communications to lead all fundraising efforts and communications/marketing.

The Director of Development and Communications will partner with Executive Director to craft and execute a development strategy for the organization, focused on increasing major gifts, identifying new donors, building out the quality and quantity of corporate partnerships, and exemplifying top-notch stewardship.

S/he will also partner with TGH leadership on the creation of a communications strategy that includes tailored messaging, leverages distinct media channels for TGH constituents, and links directly and consistently to the development strategy.

TGH demands a creative, energetic and dedicated leader who will leverage the talents, network and passion of TGH Executive Director, Board of Directors and full TGH team to achieve its fundraising goals. This individual will be a key external spokesperson for the TGH mission and will emphasize its comparative advantage, while galvanizing staff and board to serve as fellow ambassadors for TGH.

This position demands flexibility, high adaptability and a willingness to embrace an exciting challenge for TGH. It offers the opportunity to play a pivotal role in an organization doing meaningful work that profoundly affects the lives of patients and volunteers alike, helping pave the way for TGH to evolve, grow and thrive now and in the future.

Key areas of responsibility:

- In partnership with Executive Director and with support from the TGH Board of Directors, create a fundraising strategy for the organization that will increase revenue

- Develop and execute targeted plans to reach ambitious revenue goals, building on TGH's historical strengths and leveraging new areas of opportunity
- Broaden TGH's national network of high-net-worth and corporate contacts, and cultivate development prospects
- Replicate success of TGH current corporate partnerships with a wider range of private sector partners, and build on existing partnerships to realize their full development potential
- Ensure top-quality stewardship of existing TGH donors
- Oversee fundraising events, including Timmy's annual gala, and communications, and partner with TGH leadership to increase the organization's external visibility through a strategic marketing and communications effort
- As needed to support the fundraising strategy, build and lead a team of paid staff and interns to implement development and communications goals
- Manage the TGH grants strategy

Job Requirements and Skills

Timmy Global Health is comprised of a small team of passionate, talented individuals who must collaborate extensively to carry out their work. The Director of Development and Communications must have specific technical skills as well as a strong bent towards teamwork and collaboration.

Required skills:

- Proven record of success in fundraising among high-net-worth and corporate communities in Indianapolis and beyond with expertise in the following areas:
 - Major gifts
 - Identification and qualification of potential new high-net-worth donors
 - Cultivating and closing high-net-worth donors
 - Donor stewardship
- Demonstrated success setting and executing fundraising strategy, process and/or teams
- Outstanding communication skills, both written and verbal
- Experience with event management
- Attention to detail and strong organizational skills
- Ability to juggle multiple, simultaneous projects
- Familiarity with Salesforce, Google Drive, and Microsoft Office Suite

Required characteristics:

- A passion for nonprofit work and Timmy's mission
- Proven record of success as a team player, able to thrive in highly collaborative environments
- The maturity and flexibility to work in a constantly changing, challenging and resource-limited environment
- Ability to travel as needed domestically (at least twice a year) and internationally (at least once a year)
- High initiative, creativity and an entrepreneurial spirit
- Energy, optimism and a “can-do” approach to problem-solving
- Confidence working both independently and with a team
- A sense of humor and a flexible personality
- Minimum 8 years of experience, with at least 6 specifically focused on development

Preferred:

- Master's degree in a relevant field
- Some experience or prior knowledge of public health and/or international development issues
- Experience working in or with a small not-for-profit organization or start-up company
- Experience managing others and/or in leading groups/teams
- Understanding of how to leverage marketing and communications to optimize development success and enhance an institutional profile
- Familiarity with social media, Microsoft Publisher, Adobe Photoshop and/or InDesign, and video editing software

To Apply

Target start date is in August 2019. This date may be adjusted depending on candidate availability and other factors. Please submit a current resume with a cover letter by email to jobs@timmyglobalhealth.org and write “Director of Development and Communications” in the email subject line. **Applications will be reviewed on a rolling basis; please submit your application as soon as possible.** Finalists ONLY will be contacted for an in-person or telephone interview.